

Building Risk Communication Skills: A Training Opportunity

This is an exciting opportunity to take part in a training being piloted for the first time in New Jersey! As a participant, your input will be requested during the training in order to help shape this course.

Many communities struggle with how to prepare for hazards. It can be difficult to talk about our vulnerability to hazards and it can be even more difficult to keep people engaged and motivated to take action to be better prepared. This training provides insights into how and why people respond to risk and will help you develop new skills to better connect with a variety of audiences. Understanding and connecting with an audience's diverse values and concerns can lead to a higher level of community engagement and can help motivate action to reduce risk.

Jacques Cousteau National Estuarine Research Reserve and the New Jersey Coastal Management Program are partnering with the National Oceanic and Atmospheric Administration (NOAA) Office for Coastal Management to offer this training June 15, 2017 (9:00am-4:00 pm at the Jacques Cousteau Coastal Center, 130 Great Bay Blvd. Tuckerton NJ 08087).

Registration is limited to only 32 people:

<http://events.r20.constantcontact.com/register/event?oeidk=a07ee3frlaz0665ee36&llr=tczov8cab>

Cost: There is no fee for the training.

Who should attend?

The course is designed for municipal level staff, land use planners, floodplain managers, hazard mitigation planners, emergency managers, community groups, FEMA Community Rating System (CRS) coordinators, Office of Emergency Management (OEM) Coordinators, members of civic organizations, coastal resource managers, and concerned citizens.

Fondly,
Lisa

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